



# BIG Marketing for SUCCESS in your small Business

Join WEEE and fellow entrepreneurs to experience the ultimate marketing series with practical insights and affordable tools that will take your business to the next level. Your bottom line will be glad you did!

Sponsored By:  **FIRST Commonwealth Bank.**  
*Time to be first.*

For more information & to register, visit [weeeincubator.org](http://weeeincubator.org)

JUN 20



## SOCIAL MEDIA MARKETING

**Back by Popular Demand!  
Learn to Wield the Power of the Internet to Build your Brand and Generate more Business**

FEATURED GUEST SPEAKER:  
**DONNA BAXTER, CEO & TECH DIVA**

**Saturday, June 20, 2015**  
10 AM — 2 PM  
WEEE Fireside Room  
Only \$35, Includes Networking Reception

*Space is limited, so sign up now at [weeeincubator.org](http://weeeincubator.org)*

For a small business, social media provides a way to target customers without having to invest large amounts of time or capital. The potential for financial return and increasing your customer base is virtually limitless with social media. You **can't afford to ignore** this important marketing channel. Donna Baxter explains technology in ways you've never heard all while making it easy to understand, funny, and entertaining and leaving audiences motivated to **"Get Online or Get Left Behind!"**

Former rap artist turned internet Tech Diva, Donna has gone from **"Rhymer to Digital Designer"**. She is now the CEO and WebMistress of Soul Pitt Media. In 2006 she was named "Rookie of the Year" by The National Association of Women Business Owners and named one of Pittsburgh Magazine's top "40 Under 40" young leaders.

Donna the **"Tech Diva"** serves as a speaker and digital consultant on a mission to educate minority and women business owners on the **power of the internet.**