



BIG Marketing for SUCCESS in your small Business

Join WEEE and fellow entrepreneurs to experience the ultimate marketing series with practical insights and affordable tools that will take your business to the next level. Your bottom line will be glad you did!

Sponsored By:  **FIRST Commonwealth Bank.**
Time to be first.

For more information & to register, visit weeeincubator.org

APR 23



PROMOTING WITH PODCASTING

Take your Business, Brand, Influence and Income to the "Next Level" with your very own Podcast Show

FEATURED GUEST SPEAKER:
DARIETH CHISOLM, TV Star & Author

Thursday, April 23, 2015
10 AM — 1 PM
WEEE Fireside Room
Only \$35, Includes Networking Reception

Space is limited, so sign up now at weeeincubator.org

Ignite your business success with one message, one medium and one powerful marketing tool! Video Podcasting! This workshop is open and available to anyone looking for ways to leverage their current marketing efforts, especially entrepreneurs and small business owners.

Podcasting is the fastest growing medium available for entrepreneurs to build brand, influence and income. Darieth, an international motivational speaker, author, entrepreneur, #1 rated iTunes Video Podcast show host with Hustle & Heart TV, and former 25 year WPXI news anchor is coaching entrepreneurs to strategize ways to create and launch their own video and audio podcast shows.

Darieth launched Hustle & Heart TV in August 2014 and enjoyed 10 weeks at #1 on iTunes in Business Video. Plus she earned over \$10,000 in advertising sales in her first month alone and increased her email list significantly. She will show you how to implement several additional revenue streams from your podcast show, while enhancing your brand and influence.